



Caldwell Main Street invites you to participate in the sixth annual "Deck the Halls" Holiday Storefront Decorating Contest. The contest is open to any business or merchant in the Caldwell Main Street area. There are no decorating rules, except all storefronts must incorporate a Christmas holiday theme in the design. First place will receive \$100 gift card, second place a \$75 gift card and third place a \$50 gift card.

Storefront entries must be ready by Thursday, December 7, 2017. Businesses who want to participate and have their storefront judged in the contest are asked to notify Main Street by Thursday, December 7, 2017 at 3:00pm. The storefront/windows will be judged Friday, December 8th. The judging parameters include creativity, originality and appearance and scores will be based on what they see from the exterior...doors, windows, etc. The winner will be announced on the "Christmas on the Square" Facebook page. If interested, the theme for the lighted parade is 'Whoville/Christmas décor'.

PLEASE NOTIFY MAIN STREET IF YOUR BUSINESS WANTS TO PARTICIPATE BY FILLING OUT AND RETURNING THIS FORM:

Business:_____Contact:_____

Mailing Address:_____

Phone:_____Email:_____

Return to: 107 S Hill St, Caldwell, Texas 77836, Fax 979-567-9233 or email to mainstreet@caldwelltx.gov.

Please call Michelle Mahfouz, Main Street Manager with questions.

979-567-3901

Let's make Caldwell's Christmas on the Square a Holiday Destination!

